

Bridges Of Trust: Making Accountability Authentic

Great cultures are built on leadership at every level: leaders who are aligned with organizational vision, values and expectations, and leaders who take ownership to make it happen. While the foundation of a great culture is leadership, the foundation of great leadership is accountability – the ability to be counted on.

With everyone talking about the need for more accountability in the work place, why is it that accountability is so likely to turn people off? You have to get to the deep meaning and application of accountability. If you don't, it becomes a hammer to blame and punish people or at best, just another organizational buzzword.

In this inspirational, thought-provoking, and engaging session, David offers a fresh and powerful view of accountability that builds trust, respect, integrity, unleashes human potential, closes the gap between intention and performance, banishes blame and fear, and gets a grip on results

Based on David's inspiring book, Bridges of Trust, this session illustrates how accountability is not a "program" to be "installed" throughout an organization or a "flavour of the month" management fad. Accountability is an inspiring leadership philosophy that lies at the foundation of both labour and life, and promises four vital results:

Clarity - about your role, direction, and promises;

Communication - at a new depth, with the right focus;

Alignment – of values, purpose, passion, and agreements; and

Energy – to build sustained engagement.

In this thought-provoking and engaging session, David will share his proven and practical approach to accountability that builds a culture of greatness.

- The accountability approach: how organizational accountability begins with understanding accountability and being personally accountable – at every level. You can't hold others accountable until you are accountable yourself.
- The accountable mindset: how to transform blame, entitlement, and fear into courage, personal responsibility, and commitment.
- The accountable performance process: learn a simple and practical process that will inspire your high performers, deal effectively and respectfully with your "non-performers," and renew your organization.
- The bridge of trust: discover how to assess, inspire and engender deep trust in your organization through the power of accountability.