



Becoming Real: Journey To Authenticity

By David Irvine

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Best selling author David Irvine takes us on a journey to authenticity in business and in life, and proposes a “roadmap to the real.” Challenging the conventional definitions of corporate success, Irvine claims that genuine, effective leadership does not come from position, but from *presence* — from the soul rather than the role. Irvine shares his personal quest for authenticity in lively anecdotes, and provides a compelling case for the benefits of shedding façade, pretence and the need for prestige. Personal, provocative and practical, this book offers enduring wisdom for our image-obsessed times.

“To claim one’s truest path and to live it is the only journey worth living. David Irvine has lived such a life and clearly shows the way to authenticity.

This journey is a practical, heart warming, and inspiring guide to authentic living. It will help you remember who you are.

Wisdom only comes from fellow travelers and this one is a treasure.

*Irvine has lived the journey to authenticity and this book will help all of us claim our destiny.”— John Izzo, Author of *The Five Secrets You Must Discover Before You Die* and *Second Innocence**

*“Each person’s story is about all of us, and this book of David’s story is told with ease, honesty and sincere generosity.” — Peter Block, author, *Stewardship* and *The Answer To How Is Yes**

“David Irvine is sharing a compelling personal story about the journey to discover the authentic and true self. He opens his soul to readers in hope that it might serve as a guide in our journey of self-discovery.” — Kjersti Powell, Manager, Human and Organizational Development, Syncrude

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