



The Authentic Leader: It's About PRESENCE, Not Position

By David Irvine and Jim Reger
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Great leadership cannot be reduced to technique or position or power. Great leadership comes from the strength of one's authentic presence — the identity and integrity of the leader. Drawing on the wisdom and experience of 37 authentic leaders — from CEOs to community leaders to parents — *The Authentic Leader* gets to the heart of what it means to amplify your impact in the world by being more authentic. If you are committed to evolving your soul and the souls of those you serve, this book will inspire and guide you to find and amplify your voice, while inspiring and guiding others to find theirs. In the process, you will discover meaning, significance, and deep satisfaction in your life.

“The best way to learn leadership is to surround oneself with authentic leaders — and that is exactly what David Irvine and Jim Reger have done.” — Norman R. Augustine, Retired Chairman and CEO Lockheed Martin Corporation

“This book is an excellent treatment of an important topic and leaders who want more influence and more joy in leading must read this book.” — John Izzo, Author of *The Five Secrets You Must Discover Before You Die* and *Second Innocence*

“Take a journey toward your true self by accompanying others on their journeys. Their experiences will hearten and inform you.” — Geoff Bellman, Consultant and Author of *Your Signature Path* and *Getting Things Done When You Are Not in Charge*

*“David Irvine and Jim Reger have greatly facilitated our understanding of how to empower and synergize our collective productivity with *The Authentic Leader*.”* — Dr. Len Marrella, Founder and President, Center for Leadership and Ethics and Author of *In Search of Ethics: Conversations with Men and Women of Character*

“This book brings to life the notion of ‘authentic leadership.’ It adds the magic sauce and thus the DNA.” — Sam Georges, CEO/President, Anthony Robbins Holdings

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